

MINUTES
MISHAWUM CHORAL SOCIETY BOARD OF DIRECTORS MEETING
JULY 21, 2015

Submitted by Karen Girouard, Secretary

Present: Brian Girouard, Karen Girouard, Cassandra Kovacs, Chris Ferguson, Linda Lue Leiserson, Myrna Tichenor, Renelle Hebert, Pete Hobson, Brian Gilbertie, Bob Vieira, Walt Howe

Call to order 7:00 pm

1—Approval of April 14 meeting minutes after item 9 is fixed. Correction: 501(c)(3) status is currently revoked due to an IRS glitch regarding Form 990 reporting. Bob Vieira will resolve.

2—Welcome Linda Lue Liarson to the Board.

3—Spring concert review. All agree that the concert went well and that basses in front was an improvement. Appreciation to Brian Gilbertie for the variety of music, new pieces, and background information on the pieces.

4—Finance report by Bob Vieira, Treasurer. Balance is \$764 overall, all in the checking account. The money market account is closed. Cash flow is negative. Ticket sales remained the same, and dues were raised, but compensation was also raised, and sponsorships are down. We need a sponsorship committee. Bob gave Brian Girouard a flash drive with the Quicken files. See Bob with any questions regarding finances.

5—Sponsorship. Follow up to Item 9 from April 14, 2015 minutes is that Form 990 was not filed because compliance looked at our incorporation date instead of our 501(c)(3) approval date. We are now on the 501(c)(3) list and can apply for sponsorships and grants. Bob proposed a program with two ways to support the chorus, ads and donations, and also proposed increasing the price of the ads. He also has started a list of large companies with presence in our community that have foundations. Another idea to increase revenue was a restaurant night fundraiser.

6—Board members for 2015/2016 season. There will be a proposed slate at the August meeting or officers and board members, both voting and nonvoting. Proposal to add Chris Ferguson to the board as a voting member at large with the job of webmaster/IT—unanimous.

7—IT Transfer. Appreciation to Walt for all his years of service managing the website. Chris and Linda have been using Weebly to put together the new website. Also using Library Thing for library management. Ideas for the website include adding concert files, a

bulletin board feature, a membership database, and a video or photo montage of the chorus. New branding adjectives include friendly, loud, lively, and fun. Motion for Chris Ferguson to pay for Weebly and be reimbursed—unanimous.

8—Compensation of Music Director and Accompanist. Proposal to leave compensation as is at least until midyear—unanimous.

9—Attendance. To be discussed in August

10—Risers. Pete determined it made better financial sense to keep renting from Peterson because purchasing, maintaining, and storing our own would be very expensive.

11—Application for use of venue needs to be filed in September. Pete and Brian Girouard will take care of that.

12—Programs. Appreciation to Walt for all the wonderful programs he created over the years! Linda volunteers to take over programs for the future.

13—Messiah. Brian Gilbertie was contacted by the St. Charles church choir director about a combined Messiah concert. To be discussed in August.

14—Homework. Please brainstorm ideas for website, new member packets, recruitment, and agenda items.

Adjourned 8:32 pm